**Conducting cold outreach online**

**Richard Marion:** Richard.Marion@Optello.com

Good evening Richard,

I hope this email finds you well. My name is Lawrence Quesada and am a new Data Scientist, curious to learn more about any projects and day to day operations as Optello. I thought I might reach out to you to personally see if you had any advice on what you are looking for in hiring a new Data Scientist.

The LinkedIn post regarding the Data Scientist position caught my attention as one of the requirements you needed was knowledge in Geospatial Exploitation in addition to Machine learning and Deep Neural Networks. I have been reading more about this and found it to be remarkably interesting.

Though I am a new Data Scientist, I have been in IT for about 20 years with a lot of experience in IT, Systems, Network Admin, and support. Currently completing a Data Science Flex Program at Thinkful which I plan to complete by Dec 4, 2020. One of the projects I plan to tackle are creating maps in addition to plots, which I find remarkably interesting.

If available, I was hoping to chat with you and hear more about your journey and what you will be looking for in a Data Scientist, especially someone new such as myself.

Thank you for your time and hoping to hear from you soon

Lawrence Quesada  
818.259.2835

[linkedin.com/in/christinekuehn](https://www.linkedin.com/in/christinekuehn)

Good evening Christine,

I hope this email finds you well. My name is Lawrence Quesada and am a new Data Scientist, curious to learn more about any projects and day to day operations at Palantir Technologies. I thought I might reach out to you to personally see if you had any advice on what you are looking for in hiring a new Data Scientist.

A LinkedIn post brought me to your website which caught my attention. Some of the solutions you provide are in AI/ML which I am very much interested in. I would like to know what qualifications I need in order to pass the recruitment process and be part of the team.

Though I am a new Data Scientist, I have been in IT for about 20 years with a lot of experience in IT, Systems, Network Admin, and support. Currently completing a Data Science Flex Program at Thinkful which I plan to complete by Dec 4, 2020. One of the projects I plan to tackle are creating maps in addition to plots, which I find remarkably interesting.

If available, I was hoping to chat with you and hear more about your journey and what you will be looking for in a Data Scientist, especially someone new such as myself.

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